



# GRID Alternatives

1171 Ocean Avenue, Suite 200, Oakland, CA 94608  
(510) 652-4730 | [www.gridalternatives.org](http://www.gridalternatives.org)

## 2012 Bay Area Corporate Sponsorship Opportunities

GRID Alternatives trains and leads teams of volunteers to install solar electric systems for low-income families, in partnership with both nonprofit groups like Habitat for Humanity and local governments.

Since piloting this program in 2004, GRID Alternatives has installed over 1,300 solar electric systems for low-income families, which will generate over \$32 million for low-income families struggling with high energy costs, while also offsetting more than 108,000 tons of CO<sub>2</sub> emissions.

Becoming a GRID Alternatives sponsor is a great way to demonstrate your company's commitment to sustainability and community, and to involve your employees in a fun and educational team-building project that provides tangible, long-term benefits to low-income families and the environment.

We are both a nonprofit organization and a California licensed electrical contractor, and all of our installation projects are fully supervised by experienced solar installation professionals and follow rigorous safety protocols.

Companies can sponsor a low-income solar installation with GRID Alternatives any time of the year, or at our annual SOLARTHON event where we install several solar electric systems in one day.



*Current Corporate Sponsors include Google (at top), PG&E (above), Applied Materials, Yingli Solar, Wells Fargo, SunPower, Sungevity, Union Bank, Salesforce.com, Cisco Systems, IBM, SunRun, Clif Bar and many more...*

**Please see the next page for sponsorship details including benefits and volunteerism options.**



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## 2012 Bay Area Corporate Sponsorship Levels

Sponsors can either send a team of company volunteers out to the installation, or opt to support our workforce development program (and we will reserve all spots on the installation for local job trainees hoping to gain employment in solar).

### **Team-Building Solar Workday (1 home)**

Skilled volunteerism opportunity for your employees to learn about solar while having fun and impacting the local community!

*Tax-deductible Sponsorship Level: \$7,500*

- All volunteer spaces (10 per day over 2 days) reserved for company volunteers
- Possible to sponsor more than 1 home per day if you'd like to include additional volunteers
- Visibility through site signage and GRID Alternatives website and e-newsletter

### **Executive Team-Building Solar Workday**

Executive Team builds are a great way to improve communication and cooperation among your company's top leaders. We work with you one-on-one prior to the solar workday to determine your desired outcomes for Executive Leaders. Please contact us for more information.

*Minimum Tax-deductible Sponsorship Level: \$7,500*

### **Team-Building Solar Workday (Multiple homes)**

We are happy to accommodate your team if you'd like to sponsor more than 1 home per day or throughout the year at a reduced per-home donation amount. Please contact us for more information.



**For Information on sponsoring a private workday or our annual SOLARTHON event, please contact Maura McKnight at [mmcknight@gridalternatives.org](mailto:mmcknight@gridalternatives.org) or (510) 731-1321 for available dates. Thank you!**