



GRID Alternatives

2900 El Camino Real, Atascadero, CA 93422
(805) 351-3344 | www.gridalternatives.org

Corporate Sponsorship Opportunities

GRID Alternatives trains and leads teams of volunteers to install solar electric systems for low-income families, in partnership with both nonprofit groups like Habitat for Humanity and local governments.

Since piloting this program in 2004, GRID Alternatives has installed over 700 solar electric systems for low-income families, which will generate over \$15 million for low-income families struggling with high energy costs, while also offsetting more than 60,000 tons of CO₂ emissions.

Becoming a GRID Alternatives sponsor is a great way to demonstrate your company's commitment to sustainability and community, and to involve your employees in a fun and educational team-building project that provides tangible, long-term benefits to low-income families and the environment.

We are both a nonprofit organization and a California licensed electrical contractor, and all of our installation projects are fully supervised by experienced solar installation professionals and follow rigorous safety protocols.



Current Corporate Sponsors include Google (at top), PG&E (above), Applied Materials, Wells Fargo, SunPower, Union Bank, Salesforce.com, Pelco, Renewable Ventures, IBEW Local 100, IBEW Local 595, ClifBar, Arup, ENVIRON International, Winston & Strawn LLP, Ratcliff Architects, Tulare County Office of Education, and many more...

Please see the next page for sponsorship details. All sponsors receive free solar training at your offices for volunteers and other interested employees. We will work with your staff to promote your partnership with GRID Alternatives to both internal and external constituencies.



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Corporate Sponsorship Levels

Companies can sponsor a low-income solar installation with GRID Alternatives any time of the year, or at our annual SOLARTHON event where we install several solar electric systems in one day. Projects typically take a full day, and in some cases can be spread over two days to maximize volunteer opportunities.

Private Solar Workday Sponsorship (1 home)

Sponsorship Level: \$5,000

- All volunteer spaces (10) reserved for company volunteers
- Visibility through site signage and GRID Alternatives website and e-newsletter

Multi-House Sponsorship

Sponsorship Level: \$5,000 per house

- All volunteer spaces reserved exclusively for company volunteers (10 per house)
- Lunch and turnkey event coordination included
- Significantly greater flexibility in terms of location, date, and structure of the workday
- Coordinated PR/media outreach, plus visibility through signage, website, and e-newsletter.



At Top: Volunteers from several local corporations at SOLARTHON 2009 in Oakland installed 16 solar electric systems in one day. Above: Corporate volunteers learn about solar from a GRID staff member.

Please contact Steven Fernandez, Regional Director, at (805) 351-3344 Ext. 1001 or sfernandez@gridalternatives.org for more information on becoming a sponsor.

Thank you!